

West Valley
Rubber Stamp

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Catalog
Pricing

2019

CRAFT FOOD PRODUCTS BROCHURE



LA RECETA DE TU ABUELA
SALSA
HOT

DECALS
MAGNETS
ROLL LABELS
SIGNS
PLASTICS
AND MORE



4-Color Process Decals



Static materials work great on cooler doors in retail stores.

Custom shapes and sizes are available.

Overlamination is available. Specify gloss or matte on orders. If not specified, gloss overlamination will be used.



White vinyl and clear polyester are suitable for outdoor use. Static materials are meant to be applied inside a window or used indoors.

Material Key

No. 49902	White Vinyl
No. 49903	Clear Polyester (Face Adhesive)
No. 49904	Clear Polyester (Back Adhesive)
No. 49907	White Static
No. 49908	Clear Static (Face Application)
No. 49909	Clear Static (Back Application)
No. 49911	Clear Removable (Face Adhesive)
No. 49912	Clear Removable (Back Adhesive)
No. 49913	White Removable

Die-Cutting: No die charge for decals with square corners unless either dimension is less than one inch, for circles with a diameter every ½", or on repeat orders. All others add:

56 or less sq. inches	\$160.00 (D)
57 to 93 sq. inches	\$172.00 (D)

REMEMBER: White is a color on clear material and is priced as an additional color. White is highly recommended to improve ink opacity and contrast.

4-Color Process Decals ▲		125	250	500	1000	1500	2500	5000	10,000
6 to 10 Sq. Inches	No. 49902 - 49904	\$ 2.03	1.13	.601	.371	.288	.226	.181	.134
	No. 49907 - 49913	\$ 2.24	1.23	.683	.404	.336	.271	.191	.147
	Each Add'l Color	\$.764	.393	.221	.124	.091	.062	.037	.024
	Gloss or Matte Overlamination Add	\$.745	.384	.256	.194	.155	.119	.095	.056
11 to 17 Sq. Inches	No. 49902 - 49904	\$ 2.28	1.24	.674	.404	.338	.294	.208	.183
	No. 49907 - 49913	\$ 2.86	1.58	.877	.529	.417	.371	.283	.208
	Each Add'l Color	\$.795	.412	.231	.131	.095	.068	.039	.025
	Gloss or Matte Overlamination Add	\$.768	.398	.263	.201	.176	.137	.116	.078
18 to 28 Sq. Inches	No. 49902 - 49904	\$ 2.58	1.38	.799	.495	.426	.371	.304	.258
	No. 49907 - 49913	\$ 3.27	1.79	1.04	.652	.549	.472	.371	.283
	Each Add'l Color	\$.821	.426	.242	.135	.101	.074	.045	.027
	Gloss or Matte Overlamination Add	\$.817	.469	.377	.285	.246	.215	.198	.145
29 to 41 Sq. Inches	No. 49902 - 49904	\$ 2.65	1.43	.822	.511	.438	.382	.315	.266
	No. 49907 - 49913	\$ 3.56	1.96	1.14	.712	.599	.515	.403	.315
	Each Add'l Color	\$.933	.517	.302	.183	.135	.098	.056	.037
	Gloss or Matte Overlamination Add	\$.907	.539	.434	.328	.283	.248	.223	.168
42 to 56 Sq. Inches	No. 49902 - 49904	\$ 3.04	1.83	1.11	.731	.631	.549	.472	.419
	No. 49907 - 49913	\$ 3.72	2.30	1.44	1.02	.865	.777	.607	.465
	Each Add'l Color	\$ 1.05	.607	.359	.202	.145	.101	.068	.045
	Gloss or Matte Overlamination Add	\$.933	.646	.521	.361	.304	.261	.229	.186
57 to 73 Sq. Inches	No. 49902 - 49904	\$ 3.26	1.96	1.19	.783	.674	.588	.506	.448
	No. 49907 - 49913	\$ 4.04	2.55	1.58	1.13	1.04	.795	.661	.507
	Each Add'l Color	\$ 1.23	.676	.402	.239	.189	.134	.088	.059
	Gloss or Matte Overlamination Add	\$ 1.03	.712	.574	.398	.335	.286	.252	.205
74 to 93 Sq. Inches	No. 49902 - 49904	\$ 3.48	2.09	1.27	.837	.722	.628	.542	.481
	No. 49907 - 49913	\$ 4.41	2.83	1.77	1.25	1.18	.901	.756	.583
	Each Add'l Color	\$ 1.33	.735	.409	.252	.191	.158	.098	.071
	Gloss or Matte Overlamination Add	\$ 1.07	.743	.601	.416	.349	.301	.264	.215

Please identify repeat orders.

5A-B-C-D

Roll Labels

Please specify paper when ordering:

Standard Papers:

- White gloss
- White matte
- Recycled White Gloss
- Yellow Gloss

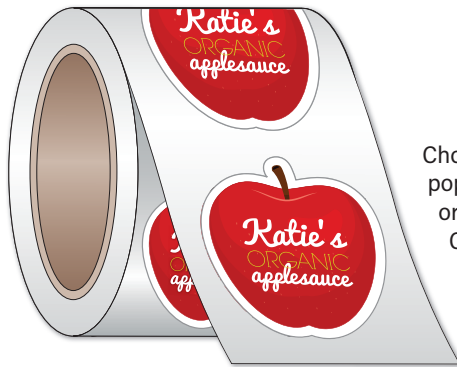
Fluorescent Papers:

- Green
- Yellow
- Red
- Orange
- Pink

Foils:

- Silver
- Gold

White matte or fluorescent materials must be used when writing on labels.



Choose from our most popular sizes below or order a custom shape. Contact us for pricing.

Paper Roll Labels are available in 4-Color Process or Spot Color.



Great for labeling small batch sauces, canned goods, candies and oils.



Roll Label Sizes

	Size Across The Roll	Size Around The Roll	Price Group
Circles	3	3	A
	3½	3½	B
	4	4	B
Ovals	3	4	B
	3	5	B
	2½	3	A
Rectangles	2	4	A
	2½	3	A
	2½	3½	A
	3	6	C
	4	5	C
	4	3	B
	4	3½	B
	4	1½	A



No. 5100 Circle Roll Labels
No. 5400 Oval Roll Labels
No. 5500 Rectangle Roll Labels

PRICE
PER LOT

Price Per Thousand

	500	1000	2000	3000	5000	10,000	15,000	25,000
Price Group A	One Color	\$ 100.30	117.50	108.70	98.20	76.00	60.50	38.70
	4-Color Process	\$ 283.20	349.10	300.20	231.80	154.90	106.80	60.80
	Each Add'l Color	\$ 30.30	57.40	34.00	22.90	16.10	9.20	5.20
	Foil Stamping	\$ 124.70	138.50	78.30	54.90	35.60	20.50	12.40
	Overlamination Add	\$ 27.30	30.30	24.80	22.50	16.00	12.70	8.00
Price Group B	One Color	\$ 111.30	131.10	117.20	105.30	89.50	71.80	49.60
	4-Color Process	\$ 326.60	392.80	327.30	251.30	176.70	119.30	75.80
	Each Add'l Color	\$ 30.30	57.40	34.00	22.90	16.10	9.20	5.20
	Foil Stamping	\$ 125.90	140.00	79.60	55.60	36.70	20.80	12.70
	Overlamination Add	\$ 35.50	39.50	26.10	24.20	18.90	15.00	10.30
Price Group C	One Color	\$ 134.80	158.40	136.80	115.80	101.80	82.50	56.40
	4-Color Process	\$ 356.90	436.40	376.10	298.30	202.00	137.60	80.40
	Each Add'l Color	\$ 30.30	57.40	34.00	22.90	16.10	9.20	5.20
	Foil Stamping	\$ 127.40	141.50	80.90	56.30	37.70	21.10	13.10
	Overlamination Add	\$ 41.30	45.90	32.30	27.40	23.00	18.40	12.10

Please identify repeat orders.

7A-B

Specialty Roll Labels

No. 5600 Specialty Papers:

- White gloss with removable adhesive
- White gloss with freezer grade adhesive
- White gloss with opaque adhesive
- Brown kraft paper with permanent adhesive (4CP not available)

No. 5925 Polypropylene:

- Clear BOPP with permanent adhesive
- White BOPP with permanent adhesive



Brown kraft paper is used when a natural look of paper is desired. The unique color and texture of this unbleached material is a great choice for product labeling.



Foil Stamping is available in red, blue, green, gold and silver.



Select Cut

RIBEYE

Quality and Satisfaction Guaranteed

White gloss with freezer grade adhesive is used when the environment or product you are labeling is below 50 degrees Fahrenheit. These labels have an application temperature down to -20 degrees Fahrenheit.

Specialty Roll Label Sizes

	Size Across The Roll	Size Around The Roll	Price Group
Circles	3	3	B
	3½	3½	C
	4	4	C
Ovals	3	4	C
	3	5	C
	1½	4	A
Rectangles	2	4	B
	2½	3	B
	2½	3½	B
	2	3	A
	3½	2	A
	4	3	C
	4	3½	C
	4	1½	A



No. 5600 Specialty Papers ⚠		PRICE PER LOT	Price Per Thousand						
		500	1000	2000	3000	5000	10,000	15,000	
Price Group A	One Color	\$ 95.60	113.00	100.20	88.10	75.20	53.80	45.00	
	4-Color Process	\$268.00	323.50	273.30	223.70	149.20	97.60	75.80	
	Each Add'l Color	\$ 30.30	57.40	34.00	22.90	16.10	9.20	8.00	
	Foil Stamping	\$123.30	137.00	77.00	54.10	34.60	20.10	15.30	
	Overlamination Add	\$ 24.60	27.20	22.40	18.10	15.60	11.60	9.20	
Price Group B	One Color	\$101.90	119.90	111.00	100.20	77.40	62.00	53.50	
	4-Color Process	\$283.20	349.10	300.20	231.80	154.90	106.80	88.40	
	Each Add'l Color	\$ 30.30	57.40	34.00	22.90	16.10	9.20	8.00	
	Foil Stamping	\$124.70	138.50	78.30	54.90	35.60	20.50	15.50	
	Overlamination Add	\$ 27.30	30.30	24.80	22.50	16.00	12.70	11.00	
Price Group C	One Color	\$113.40	133.80	119.70	107.40	92.10	73.20	64.50	
	4-Color Process	\$326.60	392.80	327.30	251.30	176.70	119.30	101.10	
	Each Add'l Color	\$ 30.30	57.40	34.00	22.90	16.10	9.20	8.00	
	Foil Stamping	\$125.90	140.00	79.60	55.60	36.70	20.80	15.60	
	Overlamination Add	\$ 35.50	39.50	26.10	24.20	18.90	15.00	13.30	

Please identify repeat orders.

7A

No. 5925 Clear and White BOPP ⚠		PRICE PER LOT	Price Per Thousand						
		500	1000	2000	3000	5000	10,000	15,000	
Price Group A	One Color	\$100.90	118.50	105.10	92.40	78.80	56.30	47.20	
	4-Color Process	\$268.00	323.50	273.30	223.70	149.20	97.60	75.80	
	Each Add'l Color	\$ 30.30	57.40	34.00	22.90	16.10	9.20	8.00	
	Foil Stamping	\$123.30	137.00	77.00	54.10	34.60	20.10	15.30	
	Overlamination Add	\$ 24.60	27.20	22.40	18.10	15.60	11.60	9.20	
Price Group B	One Color	\$107.10	125.70	116.30	105.10	81.30	64.80	56.10	
	4-Color Process	\$283.20	349.10	300.20	231.80	154.90	106.80	88.40	
	Each Add'l Color	\$ 30.30	57.40	34.00	22.90	16.10	9.20	8.00	
	Foil Stamping	\$124.70	138.50	78.30	54.90	35.60	20.50	15.50	
	Overlamination Add	\$ 27.30	30.30	24.80	22.50	16.00	12.70	11.00	
Price Group C	One Color	\$119.70	140.30	125.50	112.80	95.70	76.70	67.60	
	4-Color Process	\$326.60	392.80	327.30	251.30	176.70	119.30	101.10	
	Each Add'l Color	\$ 30.30	57.40	34.00	22.90	16.10	9.20	8.00	
	Foil Stamping	\$125.90	140.00	79.60	55.60	36.70	20.80	15.60	
	Overlamination Add	\$ 35.50	39.50	26.10	24.20	18.90	15.00	13.30	

Please identify repeat orders.

7A

Growler and Bottle Tags



Bottle Tags are popular for growlers of cold brew coffee. Other popular markets include sauces, craft beer and wine.

Choose from our three stock sizes or create your own shape. Contact us for pricing on custom sizes.



No. 1481, 1488
2¼" x 4½"



No. 1482, 1489
2½" x 5½"



No. 1485, 1491
2¼" x 7"

Tag Stock Bottle Tags		125	250	500	1000	2500
No. 1481, 1482	One Side	\$ 1.14	.611	.352	.223	.141
	Two Sides	\$ 1.19	.644	.383	.252	.168
No. 1485	One Side	\$ 1.17	.645	.384	.253	.176
	Two Sides	\$ 1.24	.691	.427	.294	.216

Please identify repeat orders.

5A

Plastic Bottle Tags		125	250	500	1000	2500
No. 1488, 1489	One Side	\$ 1.91	1.04	.605	.379	.259
	Two Sides	\$ 2.71	1.47	.833	.526	.346
No. 1491	One Side	\$ 2.03	1.16	.712	.492	.359
	Two Sides	\$ 2.81	1.58	.946	.656	.461

Please identify repeat orders.

5A



Shelf Talkers



Shelf Talkers have a tab that snaps into most standard grocery store shelving.

Shelf Talkers are 4-color process printed on gloss white plastic approximately .010" thick.



No. 1121
4⅝" x 3½"



No. 1122
4⅝" x 3"



No. 1123
4⅝" x 3½"

Shelf Talkers		50	125	250	500	1000
No. 1121, No. 1122, No. 1123	One Side	\$ 2.62	1.86	1.18	.865	.735
	Two Sides	\$ 3.73	2.64	1.76	1.21	.973
Double-Sided Tape		\$ 1.68	1.20	.745	.676	.631

Please identify repeat orders.

5A

Choose from our three stock sizes or create your own shape. Contact us for pricing on Custom Shelf Talkers.

Overall dimensions are approximately 4⅝" x 8½".

Double Face Decals

Spot Color Double Face Decals:

- **No. 663** Permanent Decals
- **No. 665** Static Stick Decals
- **No. 667** Temporary Decals

4-Color Process Double Face Decals:

- **No. 7663** Permanent Decals
- **No. 7665** Static Stick Decals
- **No. 7667** Temporary Decals

Die-Cutting: No die charge for decals with square corners unless either dimension is less than one inch, for circles with a diameter every ½", or on repeat orders. All others add:

56 or less sq. inches \$160.00 (D)
57 to 73 sq. inches \$172.00 (D)



These decals have an image on two sides, with a barrier that prevents the alternate side from showing through.

No. 663, No. 665, No. 667, No. 7663, No. 7665, No. 7667		50	125	250	500	1000	1500	2500	5000
18 to 28 Sq. Inches	Base price: One imprint color and one background color on both sides	\$12.56	6.10	3.59	2.17	1.37	1.08	.751	.544
	Each additional color on both sides	\$ 5.81	2.62	1.52	.923	.513	.358	.223	.121
	4-Color Process + white imprint on both sides	\$22.05	9.82	5.64	3.35	1.99	1.57	1.09	.783
29 to 41 Sq. Inches	Base price: One imprint color and one background color on both sides	\$13.39	6.78	4.01	2.46	1.60	1.26	.942	.719
	Each additional color on both sides	\$ 6.08	2.94	1.71	1.04	.563	.398	.254	.134
	4-Color Process + white imprint on both sides	\$22.94	10.07	6.04	3.66	2.31	1.86	1.37	1.04
42 to 56 Sq. Inches	Base price: One imprint color and one background color on both sides	\$14.36	7.41	4.20	2.76	1.89	1.50	1.13	.872
	Each additional color on both sides	\$ 6.53	3.16	1.82	1.12	.591	.422	.266	.137
	4-Color Process + white imprint on both sides	\$23.83	10.56	6.42	4.03	2.76	2.26	1.80	1.24
57 to 73 Sq. Inches	Base price: One imprint color and one background color on both sides	\$14.90	7.69	4.51	2.99	2.07	1.73	1.36	1.09
	Each additional color on both sides	\$ 6.77	3.27	1.96	1.17	.602	.425	.281	.158
	4-Color Process + white imprint on both sides	\$26.47	10.82	6.67	4.37	3.12	2.68	2.14	1.46

Please identify repeat orders.

6A-B-C



Banners and Signs

Banners are 4-color process printed and supplied on 13 oz. reinforced vinyl



Corrugated Signs are printed on white corrugated plastic. Frames are sold separately.

Stock Banners		1	2	6	12	25	50
No. 1166	3 ft. x 2 ft.	\$ 22.38	20.16	18.96	18.36	17.82	16.62
No. 1174	5 ft. x 2 ft.	\$ 37.30	33.60	31.60	30.60	29.70	27.70
No. 1176	4 ft. x 3 ft.	\$ 44.76	40.32	37.92	36.72	35.64	33.24

Please identify repeat orders.

6C

No. 1179 Custom Banners		1	2	6	12	25	50
Price Per Sq. Foot (144 sq. inches)		\$3.73	3.36	3.16	3.06	2.97	2.77

Please identify repeat orders.

6C

Economy Corrugated Signs		25	50	100	250	500
24" x 18"	No. 8502 One Color, Two Sides	\$ 8.63	4.97	3.68	3.25	2.83
	No. 8504 Two Colors, Two Sides	\$ 10.15	5.64	4.33	3.68	3.20
	No. 8506 Three Colors, Two Sides	\$ 11.36	6.42	4.98	4.24	3.91
36" x 24"	No. 8532 One Color, Two Sides	\$ 18.02	11.59	9.70	7.24	6.52
	No. 8534 Two Colors, Two Sides	\$ 23.47	14.55	12.10	7.97	6.89
	No. 8536 Three Colors, Two Sides	\$ 26.09	16.77	13.66	9.92	8.52

Please identify repeat orders.

5D

